

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
815 Slaters Lane
Submission Number 239 Issue 1

Alexandra VA 22314



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 3650	Campaign Ref: E:120816010
Buyer: ,,,		
Schedule Dates: 09/10/12 to 09/23/12	Client/Product Estimate: 155 /426 /3011	Sales Rep: H/RP Washington, DC
Est./PO Number: 06281573	Weeks: 2	Order Ref: 06281573
Associated Copies: No	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Nrcc-1e	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/10	09/17	Total
1	M-F 1237a ET / 1137p CT Late Night	04		65	30	Nbr of Spots	1		1
F..				Comme				
2	M-F 5p Judge Judy	03		210	30	Nbr of Spots	1		1
F..				Comme				
3	M-F 7p News	04		250	30	Nbr of Spots	1		1
F..				Comme				
4	M-F 1237a ET / 1137p CT Late Night	04		65	30	Nbr of Spots	1		1
	M.....				Comme				
5	M-F 530p Judge Judy	03		210	30	Nbr of Spots	1		1
	M.....				Comme				
6	M-F 7p News	04		250	30	Nbr of Spots	1		1
	M.....				Comme				
7	Sat 7p News	01		175	30	Nbr of Spots	1		1
S.				Comme				
8	Sat 7a Today Show	02		250	30	Nbr of Spots	2		2
S.				Comme				
9	Sun 6p News	02		350	30	Nbr of Spots	1		1
Weekly Totals:		Total Spots(Ord Spots)		7		12		19	

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accuracy, balanced, to the point

PHONE (919) 836-1717 FAX (919) 836-1747

WNCN-TV
 1205 Front St.
 Raleigh, NC 27603

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 3650	Campaign Ref: E-120816010
Buyer:	Sales Rep: HRP Washington, DC	
Schedule Dates: 09/01/12 to 09/23/12	Order Ref: 06281573	
Est./PO Number: 06281573	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total
.....S				Comme			
10	M-F 1237a ET / 1137p CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	...T...						
11	M-F 5p Judge Judy	03		210 Comme	Nbr of Spots	1	1
	...T...						
12	M-F 7p News	04		250 Comme	Nbr of Spots	1	1
	...T...						
13	M-F 1237a ET / 1137p CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	...T.....						
14	M-F 5p Judge Judy	03		210 Comme	Nbr of Spots	1	1
	.T.....						
15	M-F 7p News	04		250 Comme	Nbr of Spots	1	1
	.T.....						
16	M-F 1237a ET / 1137p CT Late Night	04	65	30 Comme	Nbr of Spots	1	1
	..W...						
17	M-F 530p Judge Judy	03		210 Comme	Nbr of Spots	1	1
	..W...						
18	M-F 7p News	04		250 Comme	Nbr of Spots	1	1
	..W...						
Weekly Totals: Total Spots(Ord Spots)				7	12	19	

Grand Totals

		Month 9 Weeks: 5	
		09/10	09/17
Spots	Totals	19	7
	Cost	3650	1550
		2100	

Grand Totals:

Spots:	19
Gross Total:	3,650.00
Commission:	547.50
Net Total:	3,102.50

REP HEADLINE# 6281573
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG16/12 10.5
*** WNCR-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE

REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALES PRSN WA- MICK NESCI (H)

ORDER # _____

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE

EST#3011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE AUG16/12 10.56

REP: NEW ORDER

TTL 3650 @ 19X

PLS CFM

THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$3,650.00
TOTAL SPOTS 19

REP HEADLINE# 6281573
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17-4
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-166

REP. # _____ OFF. # _____ SALESMAN # _____

815 SLATERS LANE

SALES	PRSN	WA -	MICK	NESCI	(H)
DOER	NAME	DEB	ANGIE		

ORDER # _____
CONTRACT # 6281573

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES SEP14/12 SEP20/12 WK-1

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REF. : NEW ORDER

PLS CFM THANKS, MIKE FOR MICK

CON CM **** T

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 30111

9/14 FRI 11

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9/14 1 FRI 1

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REP HEADLINE# 6281573
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG 15/12 17-4
*** WNCN-TV ***

REP HEADLINE# 6281573
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

CREDIT RISK !!!
HARRIS REPORT FROM REP

O
AUG 15 / 12 17 - 4
*** WNCN-TV ***

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE Keith Davis- Treasurer
--

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-663-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title